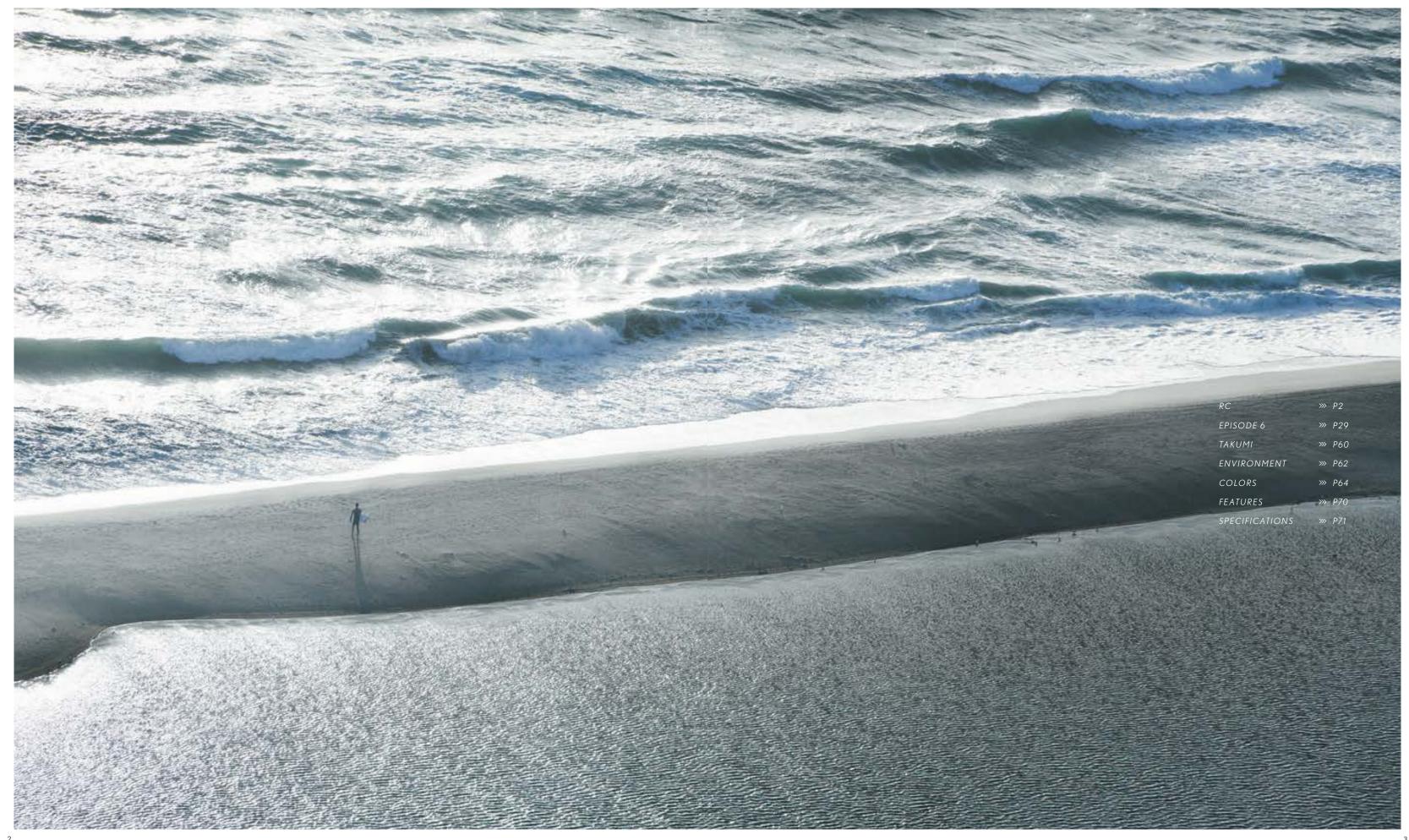
Global marketing asset. Local specifications and features may vary. **Please click here for UAE specifications**.



Note: Vehicles pictured and specifications detailed in this catalog may vary from models and equipment available in your area. Please inquire at your nearest Al-Futtaim Motors - Lexus showroom for details on the availability of features. RC 350

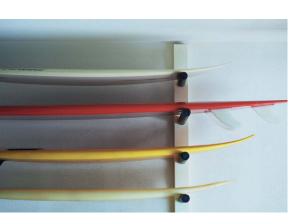


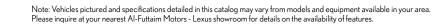






If I stay in the city too long, my vision starts to be suppressed. When people feel the need to get back to nature, maybe it's to bring their senses back into focus.





6

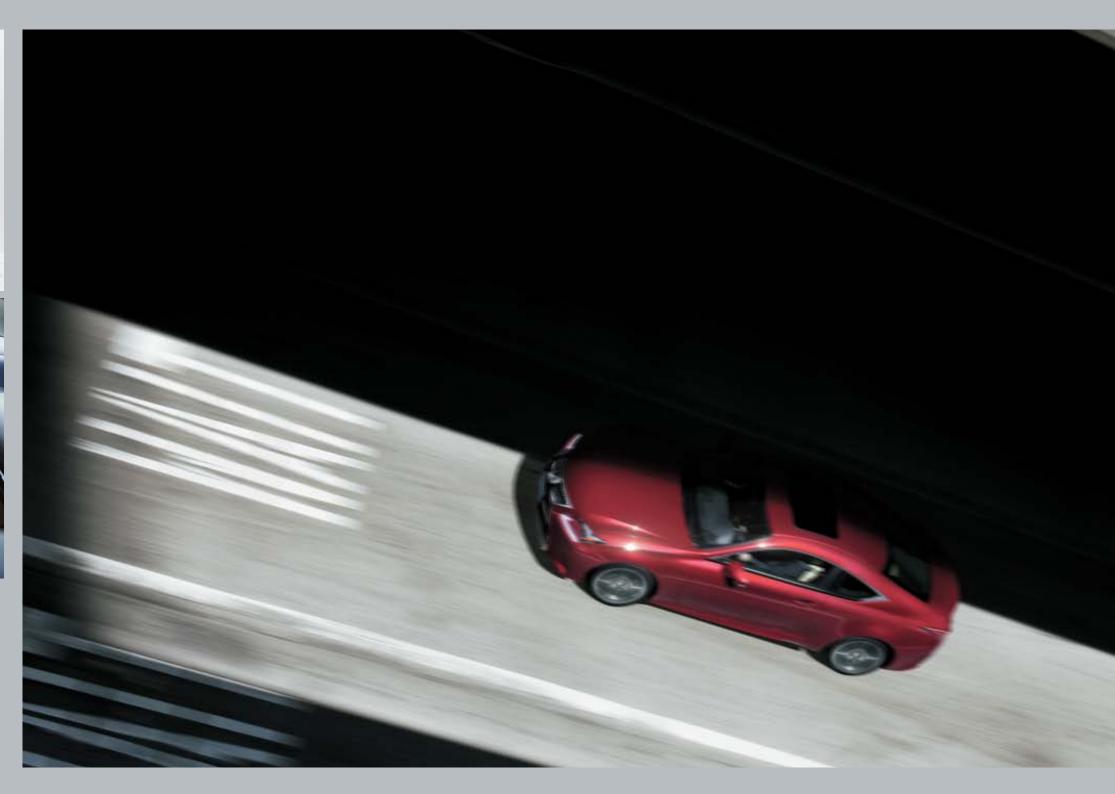








Always being practical gets boring. Life is more enjoyable when you find your own way and have time for yourself to drive on the highway.







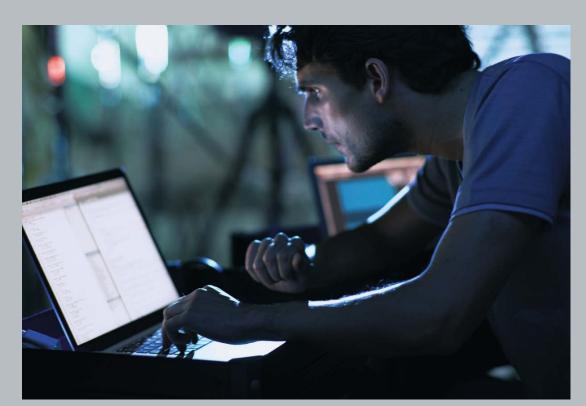


Today you can work just about anywhere you happen to be. Wherever inspiration strikes - that's my office.



12







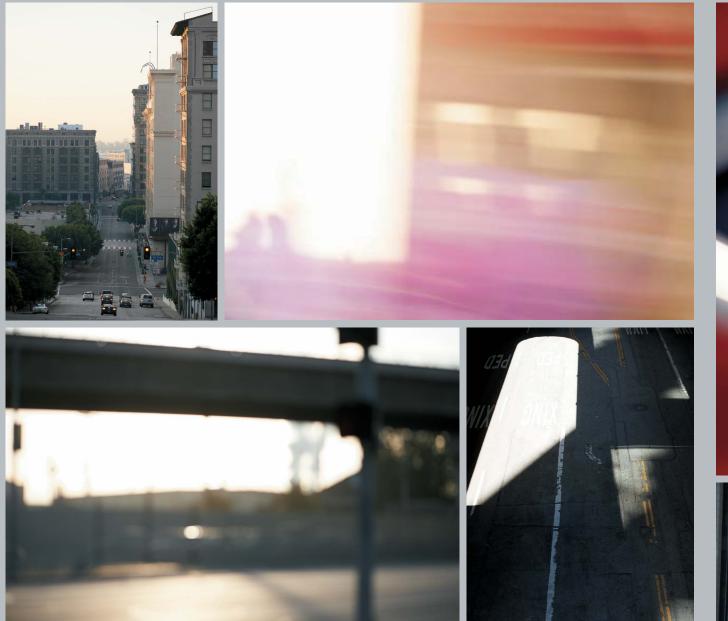
Sometimes I'm captivated by one special thing and feel really passionate about it. It isn't about logic – nor is the reason I chose this car.

For me, a car is a great space to think things over. The pleasant sense of tension is really stimulating.







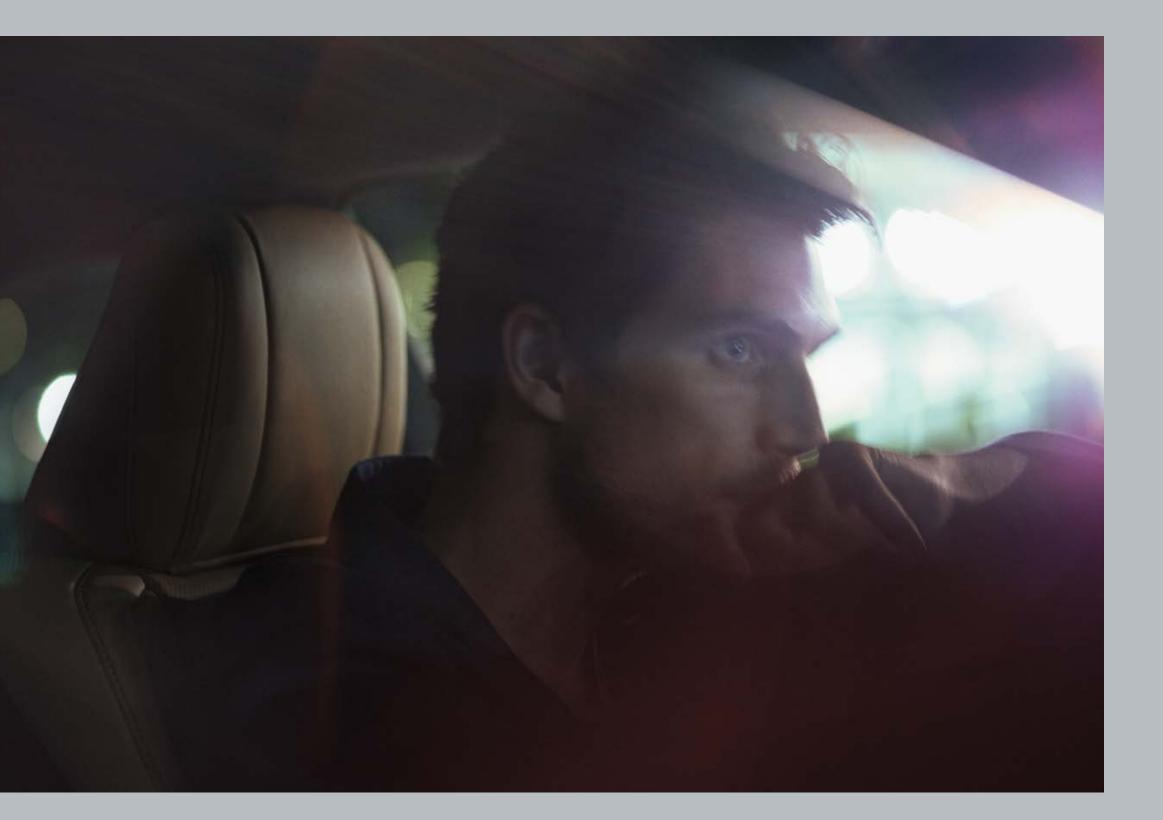


We don't know what it feels like to run free, dashing close to the ground like animals on the savannah. These are sensations we'll never experience... unless you drive a special coupe.





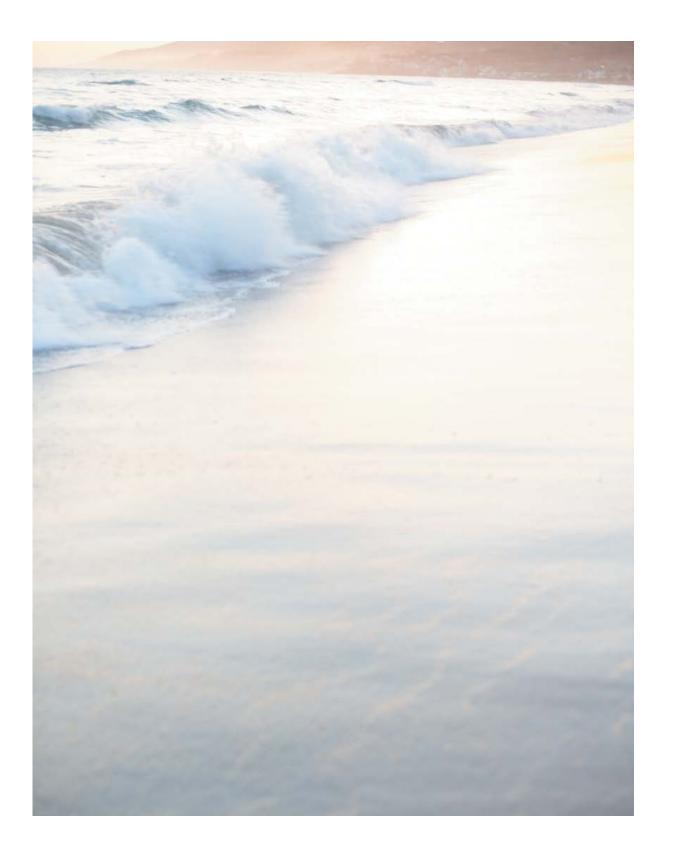






There's a spirit out there that inspires ideas. Tonight, in town, we crossed paths for the first time in a while.







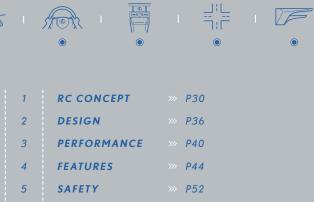
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RC

EPISODE







The RC was conceived as an 'Impassioned and Captivating Coupe', created to set the brand alight as the first-ever Lexus production transmission, and given emotional expression coupe. Our approach to breathing life into this by an innovative sound generator. concept was passionate and direct: captivate with the very first look; then experience impassioned performance on the very first drive.

'Impassioned performance' starts with a strong coupe body structure developed exclusively for the RC. Integrating a host of advanced Lexus technologies for boosting body rigidity, we created a sports-focused chassis with outstanding rigidity. It lays the foundation for exhilarating performance



RC CONCEPT

Impassioned and captivating coupe. The exhilaration of coupe driving is a passionate expression of individuality.

> generated by a 3.5-liter V6 engine, sparked by an 8-Speed SPDS (Sport Direct Shift)

'Captivating' shapes a coupe design so alluring, the desire to possess it is overwhelming from the very first glance. The wide stance, low profile and deeply contoured lines of the highly condensed form exude a sexy allure that fuses sophisticated style and exhilarating performance with a refined sense of fun. It is reinforced by meticulous attention paid to the crafting of details like the signature 'spindle grille', striking headlamps, and an interior that exudes sportiness and elegance.





Created as a coupe from the ground up, the RC is a Lexus like no other. Its conception forced a rethinking of what defines the premium coupe of the future, and in the process forged a new direction for Lexus. The RC's development focused on creating a strong emotional appeal, with styling so alluring and performance so exhilarating it sparks a heart-pounding response. It is a bold slip behind the wheel and drive it. Once approach that adds a fresh and impassioned dimension of expression to the Lexus brand. It — and driving pleasure at first hand, you will required a single-minded commitment to hone understand. the envisioned design, and new demands on production technology to realize its existence.

In a word the RC is 'sexy', an intangible quality that is about the very personal and individual response of the senses to the presence of pure beauty and performance, stripped of compromises. The test for whether we achieved this intangible is simple. Take a good look at the RC for yourself, and confirm its allure with your own eyes and heart. Then you experience the sense of exhilaration





EPISODE

2

DESIGN

Instantly alluring. Bold and dynamic, the sleek flowing lines of this sporting coupe spark a passionate response.

The freshness and individuality of this coupe styling are expressed in a breathtaking design the interior embeds a class-elevating, that exudes the solidity and condensed looks of a single mass, from the front, side, rear, and even the cabin. Each component is part of a 3-dimensional form, over which sculpted contours flow in continuous lines. The signature 'spindle grille', set low and wide with coupe flair, flows into the 3-eye LED headlamps that catch the eye with their distinctive Lexus L-shape design, and the bold materials in the layered structure of the flare of the front fenders. The rear combination cockpit express refined elegance, a feeling lamps also incorporate the L-shape motif, captivating with the sparkling elegance of glittering gems. The dramatic wheel design further enhances the honed sporty style.

Complementing the sleek exterior, contemporary sports dynamic that fuses the love of sports driving pleasure with the elegance of a premium coupe. The sports focus is evident in the open feeling created by the horizontal lines of the instrument panel, the upward slope of the center console, and large knee pads on the sides of the center console and the door trim. The contrasting deepened by the subtle sophistication of the ambient illumination in the door trim and the striking simplicity of the analog clock.



EXTERIOR

Avant-garde and alluring, the captivating freshness of the coupe styling exudes the solidity and condensed looks of a single flowing mass.













EPISODE 2 Note: Venicles pictured and specifications detailed in this catalog may vary from models and equipment available in your a Please insuitire at your pagest All-firtuits Mators - Lexus showroom for details on the availability of factures Sporty and sophisticated, the contemporary styling of the cabin fuses dynamic sports driving pleasure with the refined elegance of a premium coupe.

EPISODE

3

PERFORMANCE

Impassioned performance focuses on capturing your heart, and sending your spirit soaring.

The RC's impassioned performance is built on a high-rigidity body structure created exclusively for this coupe. It integrates large rocker panels and front underbody braces with a range of advanced Lexus technologies comfort combined with performance when to enhance rigidity, including the use of laser welding and high rigidity glass adhesive. The feeling of agile driving it produces allows drivers to exploit the full potential of the RC's concept of 'aerodynamic handling stability' sports driving performance.

The 3.5-liter V6 engine generates ample power and highly responsive acceleration right throughout the range. The smooth-

shifting 8-Speed SPDS (Sport Direct Shift) offers 8-speed manual shifting mode for the exhilarating feeling of sports driving control, and 8-speed automatic shifting mode for you prefer a relaxing drive. An innovative screw welding, body adhesives, multiple spot sound generator gives an emotional resonance to the engine note when you depress the accelerator. The RC also leverages the from the race track, refining the shape of the body, the flat underbody and integrating aero stabilizing fins to use the airflow to enhance driving control, especially at high speeds.



PERFORMANCE



01 / Chassis

The foundation of the RC's exhilarating driving is a lightweight, high-rigidity body structure designed specifically for a coupe. Large rocker panel cross-sections and strategically positioned front braces, together with the use of innovative production technologies including laser screw welding, body adhesives, extensive spot welding, and high rigidity glass adhesive, all contribute to the outstanding body rigidity, and the excellent handling and stability that are at the heart of sporty coupe driving.

02 / Front and rear suspension

Individual components in the double wishbone front suspension and multi-link rear suspension were optimized to deliver the sports-focused characteristics of a coupe, with agile driving and refined ride comfort. Fine-tuning of components included the coil springs, stabilizer bars and bushings, and shock absorbers.

03 / Aerodynamics

The design of the RC's outstanding aerodynamics is based on the concept of 'aerodynamic handling stability', using the airflow during high-speed driving to enhance vehicle stability and control. It required optimizing the shape and layout of both individual components and the overall body. Among the many refinements are air ducts and aero stabilizing guides in the front bumper, careful shaping of the trunk and rear bumper, the positioning of aero stabilizing fins on various parts of the body, and a keen focus on smoothing airflow on the underbody.

04 / 3.5-liter V6 engine

The sophisticated 3.5-liter V6 Atkinson cycle engine integrates advanced technologies to deliver a balance of exhilarating power and superb environmental performance. They include a D-4S fuel injection system that features both direct and port injectors, and Dual VVT-i (Intake side: VVT-iW) which increases torgue and output for exceptional power with excellent fuel efficiency.*1

05 / 2.0-liter direct injection turbocharged engine

This exciting engine combines a compact high-efficiency twin scroll turbocharger with an Atkinson Cycle engine with Dual VVT-i (Intake side: VVT-iW) to deliver exhilarating driving performance and excellent fuel efficiency. To realize optimum combustion, the innovative D-4ST features both direct and port injectors.*2





06 / Sound generator

Heightening the excitement of sports driving, the sound generator boosts the sound pressure level of specific frequencies in the engine air intake, to generate a distinctive sporty engine note when you accelerate in the mid-to-high rpm ranges.

07 / Drive mode select

Drive mode select provides integrated control of multiple systems to let you tune performance to suit your driving style. You can select and change between four modes: Normal, Eco, Sport/Sport S, and Sport S+ Modes. In addition, Custom Mode enables F SPORT drivers to set their preferred settings for the powertrain, chassis, AVS (Adaptive Variable Suspension system) and air conditioning.

08 / Disc brakes

For powerful reliable braking performance befitting a Lexus sports coupe, the disc brakes were fine-tuned to help enhance effective braking and control. High-friction pads further contribute to the excellent stopping power and braking feel. The F SPORT package features orange brake calipers that express the exceptional sports braking performance.

09 / 8-Speed SPDS (Sport Direct Shift)

The dynamic linear acceleration of the lightweight and compact 8-Speed SPDS delivers smooth shift feeling and superb drivability, together with excellent fuel efficiency and outstanding quietness even at high speeds. In D position with Sport/Sport S or Sport S+ Mode, G AI (Artificial Intelligence)-SHIFT selects the optimum gear and downshift pattern in response to input from a G force sensor. In M position, it enables gear holding, as well as full lock-up shifting from 2nd through 8th gears.

^{*&}lt;sup>1</sup> D-4S: Direct injection 4 stroke gasoline engine Superior version. VVT-i: Variable Valve Timing-intelligent. VVT-iW: Variable Valve Timing-intelligent Wide.

^{*&}lt;sup>2</sup> D-4ST: Direct injection 4 stroke gasoline engine Superior version with Turbo.



Even as the RC captivates with its sleek lines and exhilarating performance, as you become better acquainted you will revel in the you'll discover a host of convenient features beautifully conceived and crafted features. They express an inspired new direction for the distinctive quality that is a Lexus hallmark. technologies injects pleasure into every The 3-eye LED headlamps and DRL (Daytime drive, places convenience and control at Running Lamp) embed the Lexus L symbol in your fingertips, and adds a sophisticated a seductive face to the world. The jewel-like glow and 3-dimensional appearance of the rear combination lamps, and custom shaped dual exhaust pipes highlight the focus on refined details.

Though it is a coupe to the core, the RC understands that pure impulse extends to your the simple sophistication of the analog clock, holidays and weekends away, with luggage space for your shopping and suitcases. The



FEATURES

In its beautiful crafted features, the RC shows the fresh face of Lexus sophistication to the world.

> rear seatbacks also fold down separately to accommodate various gear. Look further, and you'll appreciate every day.

> In the cockpit, the integration of advanced touch of Lexus hospitality. The Remote Touch Interface and electrostatic controls provide intuitive control of the audio, navigation and air conditioning systems among others. The innovative ambient illumination integrated in the doors and the subtle contrast provided by express the heart of Lexus hospitality.

FEATURES / EXTERIOR



01/3-eye LED headlamps

The eye-catching, L-shaped design of the 3-eye, energy-efficient LED headlamps evolved from the headlamps of the Lexus LFA and LF-LC supercars. Their unique layout which gives the lenses a triangular look from every angle, and the L-shaped LED DRL integrated in the front bumper, create a fresh expression of Lexus sporting DNA.

02 / 2-eye LED headlamps

At night the energy-efficient LED low and high beam lamps produce a high quantity of light for excellent visibility. The independent LED DRL features the distinctive Lexus L-shaped arrowhead styling.

03 / LED rear combination lamps

The energy-efficient LED lamps have a grain finish on the inner structure of the lens and protrusion points that disperse light, helping them to sparkle like glittering jewels and accentuating the Lexus L-shaped motif when illuminated.

04 / LED front fog lamps

Integrating the LED front fog lamps inside the 'spindle grille' helped create the wide powerful stance. They produce a bright beam, contributing to excellent visibility for safe driving in low light and at night.



05 / Dual exhaust pipes

The dual exhaust pipe baffles feature a custom shape that contributes a sporty touch to the singular coupe styling. The internal construction of the exhaust system was refined so the RC is quiet at low engine speeds, yet produces an emotionally charged sound when accelerating.

06 / Moonroof

The moonroof lets ample light and fresh air into the cabin, expanding the feeling of space and driving enjoyment. The thin profile contributes to the ample headroom in the stylish low-profile coupe, further contributing to ride comfort. It opens and closes, tilts up and down at the touch of a button. A low-speed motor provides quiet operation.

FEATURES / INTERIOR



01 / Front seats

Designed to provide excellent unity between driver and car for an exhilarating driving experience, the low-set front sports seats were made using an innovative 'integrated foaming' manufacturing process. This firmly attaches the internal foam to the seat upholstery, eliminating wrinkles and movement of the upholstery. They provide refined comfort during normal driving, and firm support and excellent holding performance under the lateral G forces of sports driving. The driver's seat also features a power easy access system to make getting in and out easy.

02 / 60/40 spilt, fold-down rear seatbacks

The fold-down mechanism makes it easy to fold down one or both sides of the 60/40 split rear seatbacks to create a versatile luggage carrying space, including room for items up to 150cm in length.

03 / One-touch walk-in function

For easy access to the rear seats, the walk-in function automatically slides the front seat forward when the lever in the shoulder of the front seatback is activated. The seat returns to its original position when the seatback is raised.





04 / Power front seats

8-way power adjustments, including slide, tilt, lifter and recline, let individuals with a wide range of physiques tailor the optimum position of comfort and support required for focused sports driving. The driver's seat also features lumbar support adjustment.

05 / Ambient illumination

Providing a premium luxury touch that showcases the RC's blend of sporty driving with intriguing elegance, the indirect ambient lighting discretely integrated in the doors comes on with a gentle upward glow when the engine is started, then dims to an appropriate level while driving.

06 / Ventilated Seats

Ventilated Seats for the front seats use an integrated blower-type fan that pushes air through the seatback and seat cushion to eliminate the humid feeling associated with leather seats, to provide individual comfort.

07 / Knee pads

Large knee pads on the sides of the center console and the door trim were carefully shaped and positioned to provide firm support against lateral G forces during sports driving. The soft material and single accent stitching highlight the quality craftsmanship.

08 / Interior mirror

A stylish touch is the frameless interior mirror that minimizes obstruction of forward visibility. An automatic anti-glare function with on/off switch helps to prevent glare from blinding the driver at night.

FEATURES / INTERIOR



01 / Multimedia coordination function

This function coordinates the display of information from the multimedia systems on the 10.3-inch EMV (Electro Multi-Vision) display in the center of the instrument panel and the 4.2-inch color TFT (Thin Film Transistor) multiinformation display in the meter cluster. For convenience, audio system information, incoming mobile calls, and some navigation on the EMV display can also be displayed on the multi-information display, and controlled using switches on the steering wheel.

02 / Remote Touch Interface

Simple touchpad operation lets users interact intuitively with the navigation and audio systems on the 10.3-inch EMV display, providing easy control of the systems.

03 / 2 USB ports/mini-jack/power outlet

Located in the center console box, they enable the connection of music players and the charging of portable devices. The angled surface and space around the plugs enhance their visibility and easy use.

04 / Optitron meters

The self-illuminating, 2-eye Optitron meters provide vital driving information at a glance. The distinctive white scales of the meter rings exude dynamic sports performance. The illumination of the multi-information display in the center of the meter cluster changes color to highlight the drive mode selected.





05 / Luggage space

The RC has ample luggage space for a coupe, with room for two full-set golf bags, and can be expanded by folding down the 60/40 split rear seatbacks. Attention to detail is evident in the high quality finish.

06 / Mark Levinson audio system

The Mark Levinson Premium Surround Sound System features a compact amplifier driving 17 speakers and 5.1-channel surround system that produce high fidelity sound. The system uses Signal Doctor playback technology that automatically analyzes compressed music data and appropriately enhances the audio quality to reproduce a rich presence.

07 / Electrostatic temperature control switches

The innovative electrostatic temperature controls located in the center console enable quick and intuitive operation of the air conditioner with the touch of a finger. To optimize individual comfort, temperature settings for the driver and front passenger seats can be set separately.

08 / Analog clock

Set in the center of the instrument panel, the beautifully crafted analog clock embodies simplicity and modern design, a fashionable expression of Lexus qualities befitting a sports coupe. The simple dial plate and 3-dimensional scales help enhance legibility.

EPISODE

5

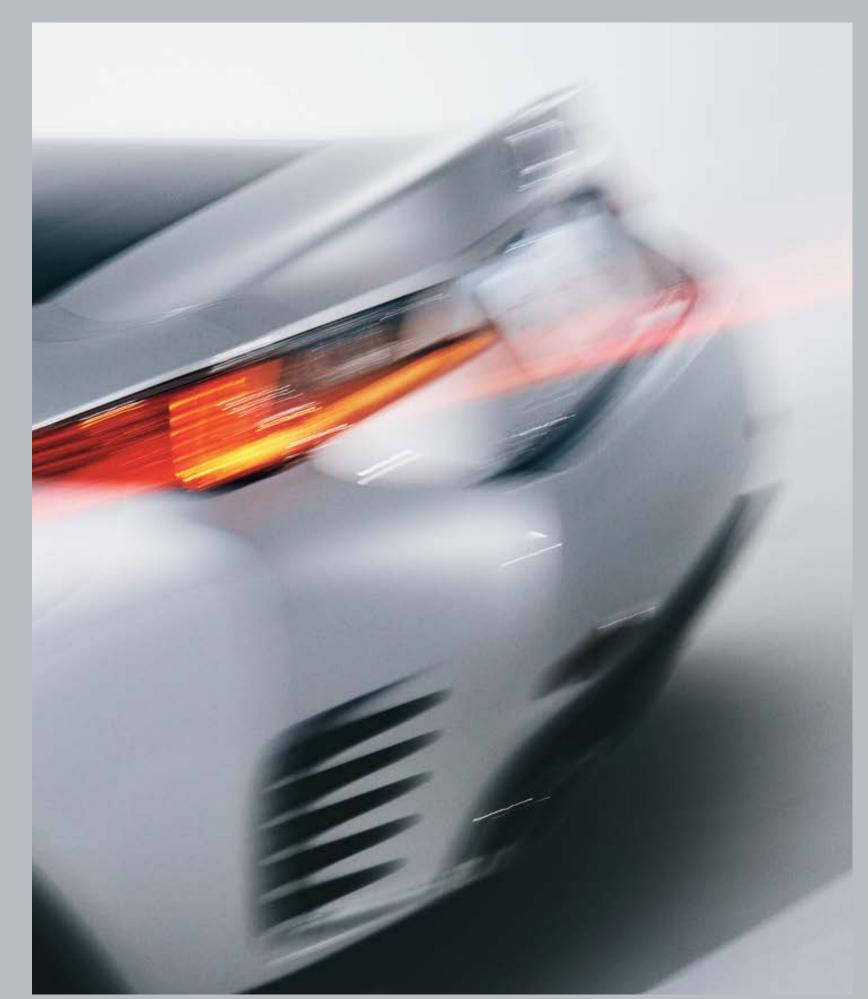
SAFETY

Sophisticated active and passive safety measures contribute to the peace-of-mind at the heart of coupe driving pleasure.

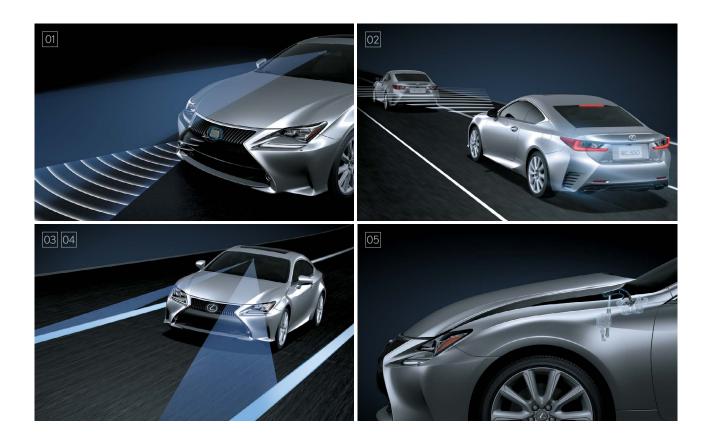
To help enhance the safety of the driver and passengers, the RC embraces the use of advanced technologies to provide a margin of protection that contributes to your peaceof-mind and sporty driving pleasure. Leading- structures are designed to help disperse edge measures to actively avoid and prevent accidents aim to assist driving control. They include VDIM advanced vehicle dynamics management technology which provides integrated control of the ABS, TRC, VSC, EPS, LDH and other systems to help stabilize vehicle behavior. In addition, LDA, Dynamic Radar Cruise Control, RCTA and the Blind Spot Monitor System use advanced camera and radar technologies to enhance driver awareness of other vehicles in various driving situations.

In the event of an accident, occupant protection is integrated into the core of the RC, with a high rigidity body structure. Front, side and rear collision compatible crash energy, and a high-strength body frame to help suppress distortion of the cabin. The innovative PUH also absorbs impact force to help provide protection for pedestrians in a collision. Inside the cabin, eight SRS airbags help reduce the impact to occupants in a collision.*

* VDIM: Vehicle Dynamics Integrated Management. ABS: Anti-lock Brake System. TRC: Traction Control System. VSC: Vehicle Stability Control. EPS: Electric Power Steering. LDH: Lexus Dynamic Handling system. LDA: Lane Departure Alert. RCTA: Rear Cross Traffic Alert. PUH: Pop Up Hood. SRS: Supplemental Restraint System.



SAFETY



LEXUS SAFETY SYSTEM +

01 / Pre-Collision System

When the millimeter-wave radar and monocular camera sensors detect a collision with a vehicle or pedestrian^{*1} ahead is likely, it alerts the driver driver depresses the brake pedal. If the driver cannot depress the brake pedal, it activates the pre-collision brakes.

02 / Dynamic Radar Cruise Control

In addition to maintaining a constant speed, Dynamic Radar Cruise Control uses the millimeter-wave radar and monocular camera to detect a vehicle driving ahead and maintain an appropriate distance between vehicles.

03 / LDA (Lane Departure Alert) with Steering Control

LDA with Steering Control alerts the driver with a sensory alert using steering wheel vibration or and activates pre-collision brake assist when the a buzzer, and on the multi-information display if the system judges the vehicle is about to cross the lane markings without using the turn signals, and assists steering to avoid lane departure.

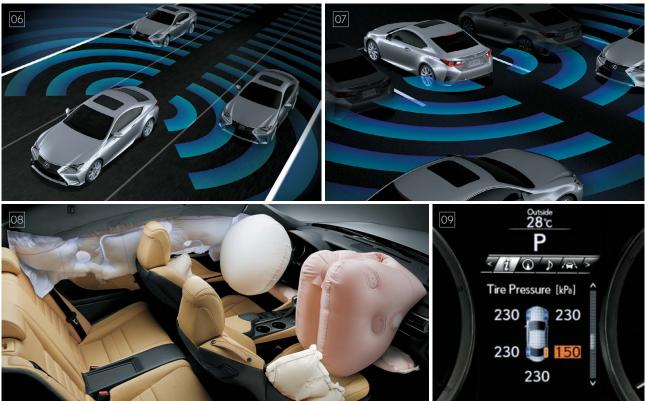
04 / AHB (Automatic High Beam System)

AHB helps safe driving at night by instantly switching from high to low beam when the lights of an oncoming vehicle, or the tail lights of a vehicle in front, are detected.

05 / PUH (Pop Up Hood)

When sensors in the front bumper determine that the vehicle has collided with a pedestrian, the hood instantly pops up to create a space to absorb the impact force, contributing to pedestrian protection as well as enabling the sleek coupe styling.





06 / Blind Spot Monitor System

When the quasi-millimeter-wave radars in the rear bumper detect vehicles in adjacent lanes that aren't visible in the door mirrors, the system activates a warning indicator in the relevant door mirror the moment a vehicle enters this blind spot.

07 / RCTA (Rear Cross Traffic Alert)

To assist safe reversing, RCTA uses guasimillimeter-wave radars in the rear bumper to detect approaching vehicles in difficult-to-see areas behind the vehicle. When an approaching vehicle is detected, RCTA alerts the driver using a buzzer and indicator in the relevant door mirror.

08 / SRS airbags

To help reduce the impact to occupants in a collision, the RC is equipped with eight SRS airbags; dual-stage SRS airbags, SRS knee airbags and SRS side airbags for the front seats, and SRS curtain shield airbags for the door windows.*²

09 / AL-TPWS (Auto Location-Tire Pressure Warning System)

AL-TPWS contributes to tire life and fuel efficiency by displaying the pressure of each

tire in the multi-information display. When low tire pressure is detected, the display shows the air pressure value of the affected tire in amber, together with an in-meter warning lamp.*³

*1 Pedestrian detection is not available in some markets. Please inquire at your local dealer for details

 $^{\star 2}\,$ The SRS airbags are supplemental devices to be used with the seatbelts. The driver and all passengers in the vehicle must wear their seatbelts properly at all times. Never install a rear-facing CRS (Child Restraint System) on the front passenger's seat. For a forward-facing CRS, it is recommended you use it in the rear seats. Please do not use accessories for the seats which cover the parts where the SRS side airbags should inflate. Such accessories may prevent the SRS side airbags from activating correctly, causing serious injury (Lexus genuine seat covers are specifically designed for models equipped with the SRS side airbags. To find out about availability in your area, please inquire at your local dealer). The photo shows all the SRS airbags activated for display purposes only (the SRS side and curtain shield airbags only inflate on the side of the collision in an actual accident). For details on these and other important safety features, be sure to read the Owner's Manual carefully.

*³ Radio waves may affect electric medical devices. Individuals with cardiac pacemaker implants should keep their pacemaker from coming close to the system's antennas. The transmission of radio waves can be disabled. Please inquire at your local dealer for details.

EPISODE

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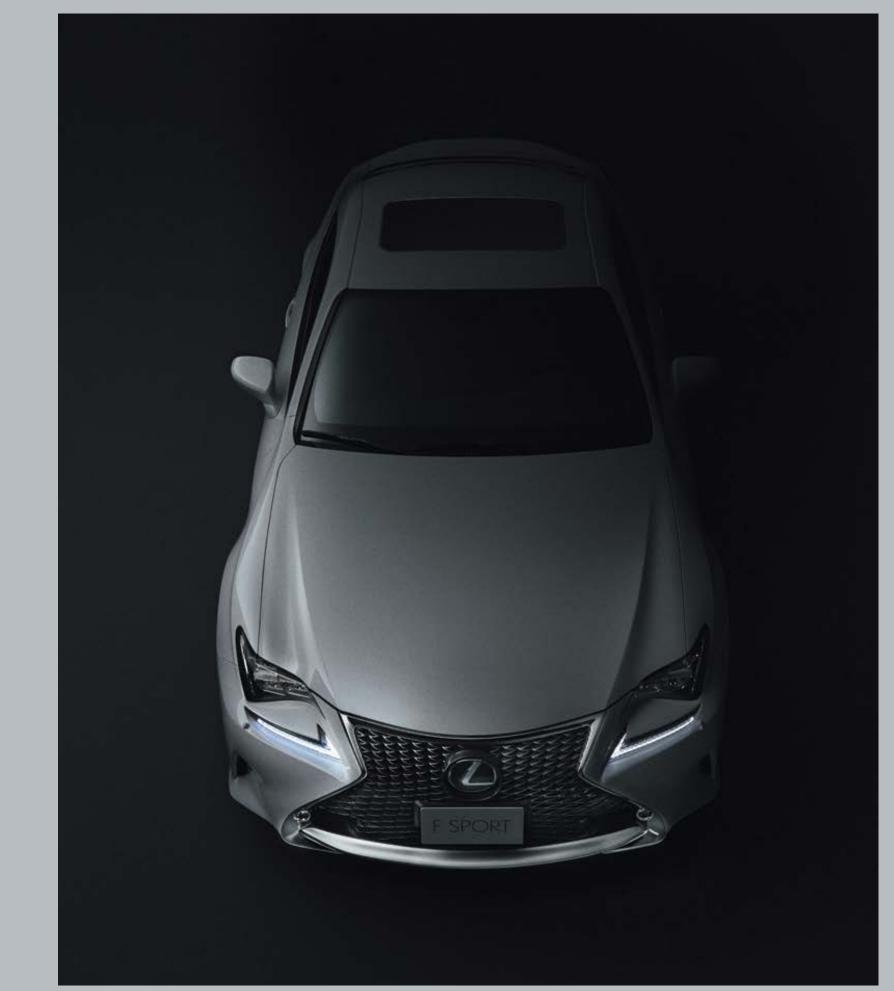
F SPORT

Sporting exhilaration. The F SPORT's aggressive character and sports-honed performance evolved directly from the DNA of the LFA supercar.

Lexus created the exclusive F SPORT package On the road, the exclusive sports experience to inject razor-sharp sports performance into RC driving. Evolved from the first IS F and groundbreaking LFA supercar, Lexus F DNA drives the development of all F SPORT models. The F SPORT attitude is instantly projected by the exclusive mesh of the 'spindle other components. VGRS optimally controls that exude sporting prowess. Slide into the cockpit, and the focus on sports driving is instantaneous. The accent stitching on the supportive sports seats, the dimpled leather on the steering wheel and shift lever knob, and aluminum pedals all contribute to the feeling of precision control.

is amplified by the dynamic display of the single central 8-inch color TFT meter. Sports driving exhilaration is boosted by a host of subtle performance enhancements that include fine-tuning of the suspension, EPS and grille' and dramatic 19-inch aluminum wheels the steering angle in response to vehicle speed and steering input, helping to realize excellent maneuverability and stability from low through to high speeds. LDH refines steering, bringing the vehicle's responsiveness and stability in line with the F SPORT driver's expectation.*

> * VGRS: Variable Gear Ratio Steering. LDH: Lexus Dynamic Handling system.





A_Front mesh grille / B_Aluminum wheels / C_Front fender emblems



D_Single central meter / E_Steering wheel / F_Aluminum pedals / G_Shift lever knob / H_Trim (Wedge Metal) / I_Scuff plates

F SPORT





01 / VGRS (Variable Gear Ratio Steering)/ performance damper

VGRS optimally controls the steering angle in response to vehicle speed and steering input, helping to realize excellent maneuverability and stability from low through to high speeds. In system significantly reduces the turning addition, a front performance damper enhances radius for excellent maneuverability. At of sports driving enjoyment.

02 / LDH (Lexus Dynamic Handling system)

LDH lifts F SPORT driving performance to a higher plane. Together with EPS, VGRS and DRS (Dynamic Rear Steering) control all four rigidity and vibration damping performance, to medium speeds, it enhances yaw response when side to display additional information including realize exceptional handling stability at the heart cornering frequently, such as in city driving, on mountain roads, as well as on the race circuit, Note: The standard RC350 and RC300 are also equipped for excellent vehicle response. At higher speeds, angle. it helps to reduce body slip while cornering, contributing to driver confidence.

03 / Torsen LSD (Limited Slip Differential)

The torque-sensing LSD provides linear response to acceleration, contributing to excellent traction performance and handling, and while cornering.

04 / F SPORT exclusive meter/multiinformation display

The single central 8-inch color TFT meter, driver selection of a blue, white or red color for the needle. When the multi-information system is activated, the meter ring slides to the a turbo boost meter with oil temperature and pressure gauges, and a G sensor with steering

05 / F SPORT front seats

The accent stitching of F SPORT front seats contributes to holding the driver during hard sports driving. Together with quilting on the



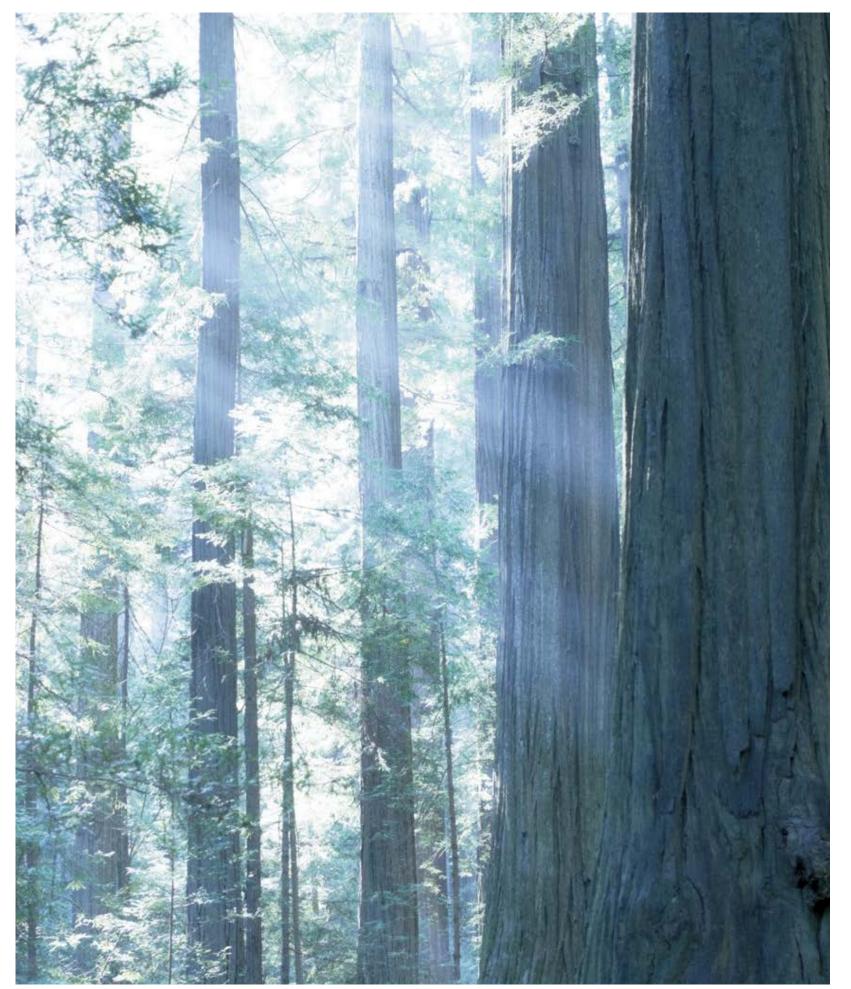


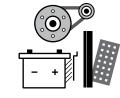
Every Lexus is based on an uncompromising approach to creating premium automobiles. Inspired by our 'Yet' philosophy, we seek innovation in every facet of engineering through a sophisticated fusion of seemingly incompatible ideas such as 'high performance yet high fuel efficiency'. In addition, unique Lexus styling is born of our L-finesse design language, a fine balance of 'Leading-edge' and 'finesse', so that every Lexus is not only captivating and luxurious, but also highly refined. Finally, every new Lexus model is also measured against a set of internal standards covering design, performance, specifications and equipment, to confirm it is distinctive and worthy of the Lexus emblem.

l e x u s **takumi**

The Lexus pursuit of perfection finds its finest expression in the master craftsmanship of the Takumi.

> This pursuit of perfection is evident at every stage of the manufacturing process. Every Lexus vehicle is created with a masterful skill and attention to detail inspired by both traditional artisanship and state-of-the-art engineering. For example, at the Tahara plant in Japan, precision components made using leading-edge digital technology are assembled and finished by master craftsmen called Takumi, whose technical expertise and sure senses are honed by decades of rigorous experience.





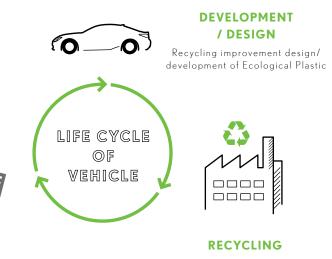
END-OF-LIFE

Recycling old batteries, motors and other recoverable parts

At Lexus, sustainability is an enormous challenge that we gladly accept. We are committed to finding better, more efficient ways to contribute to a healthier planet, leading the industry in better business practices. Our focus on the environment drove our development and global leadership of hybrid luxury vehicles, and the knowledge we have gained is applied in all of our vehicles. Our commitment to recovering, recycling and re-using production, we make repeated use of reusable permeates the entire company. To reduce waste to a minimum, we carefully recycle various materials in our offices, factories, and sales facilities, reducing CO₂ levels beyond our achievements on the road.

LEXUS ENVIRONMENT

Our commitment to the environment is embedded into all our activities and vehicles.



Specific initiatives to enhance the environment include integrating a keen environment-friendly focus on the entire life cycle of each vehicle, from design and production, through to the recycling of vehicles at the end-of-life. To reduce CO2 emissions, at the design stage we specify extensive use of plant-derived plastics for components, instead of petroleum-derived plastics. During items, work hard to efficiently use resources to minimize waste, and recycle any waste produced.

Reduction of discarded materials

EXTERIOR & INTERIOR COLORS

Passionate attraction begins with a range of stunning exterior colors that emphasize the dynamic presence and sleek proportions. In the cabin, the interior colors imbue an extraordinary space with an exciting or refined elegance.



White Nova Glass Flake <083>*1



Sonic Quartz <085>*2



Mercury Gray Mica <1H9>



Sonic Titanium <1J7>



Platinum Silver Metallic <1J4>



Black <212>



Graphite Black Glass Flake <223>



Lava Orange Crystal Shine <4W7>*1



Heat Blue Contrast Layering <8X1>*1



64



Radiant Red Contrast Layering <3T5>





Naples Yellow <5C1>*1



19-inch aluminum wheels



19-inch aluminum wheels, dark gray metallic (F SPORT package)

<SMOOTH LEATHER>



Clove



Black

66



Topaz Brown



Moon Stone

<SYNTHETIC LEATHER (Lexus NuLuxe)>



Clove



Black





Moon Stone

68



Dark Rose



Clove



Moon Stone

<SMOOTH LEATHER (F SPORT PACKAGE)>



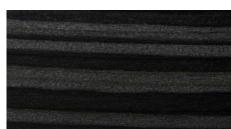
<SMOOTH LEATHER>



Clove

Dark Rose (F SPORT package)

Black (F SPORT package)



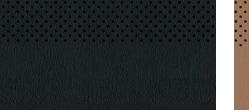
Shimamoku (Gray)



Black Metallic

<SYNTHETIC LEATHER (Lexus NuLuxe)>







Moon Stone



Clove

70



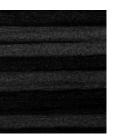


	Smooth Leather/Synthetic Leather <lexus nuluxe="">*1</lexus>					
	Clove	Moon Stone	Black	Topaz Brown*1	Dark Rose*2	
White Nova Glass Flake <083>*2	•	•	•	-	•	
Sonic Quartz <085>*1	•	•	•	•	-	
Mercury Gray Mica <1H9>	•	•	•	•	•	
Platinum Silver Metallic <1J4>	•	•	•	•	•	
Sonic Titanium <1J7>	•	•	•	•	•	
Black <212>	•	•	•	•	•	
Graphite Black Glass Flake <223>	•	•	•	•	•	
Radiant Red Contrast Layering <3T5>	•	•	•	•	•	
Lava Orange Crystal Shine <4W7>*2	•	•	•		•	
Naples Yellow <5C1>*2	•	•	•		•	
Heat Blue Contrast Layering <8X1>*2	•	•	•		•	
	Clove	Moon Stone	Black	Topaz Brown*1	Dark Rose*2	
Shimamoku (Gray)*1	•	•	•	•	-	

	Clove
Shimamoku (Gray)*1	•
Shimamoku (Brown)*1	•
Black Metallic* ¹	•
Wedge Metal*2	•

: Available combination.

*¹Not available on F SPORT package. *² Available on F SPORT package only.







Shimamoku (Brown)



Wedge Metal

INTERIOR COLORS

MAIN FEATURES <RC350/RC300>

EXTERIOR

- Windshield glass; acoustic glass, UV-cut function
- Door, rear and rear quarter window glass; UV-cut function
- Moonroof; power tilt/slide, one-touch mode with jam protection system
- Door mirrors; LED side turn signal lamp, auto folding, interlink with reverse gear, wide view
- Door handles; foot area illumination
- Exclusive front mesh grille, front fender emblems and aluminum wheels (F SPORT package)

INTERIOR

- Optitron meters
- 4.2-inch color TFT (Thin Film Transistor) multi-information display
- Analog clock
- Center console box
- Vanity mirrors and lamps (Front seats)
- Cupholders (Front seats)
- Door pockets
- Ambient illumination
- Auto air conditioning system; independent temperature controls for front seats, clean air filter with pollen and odor removal function
- Exclusive front seats, trim, steering wheel, shift lever, meter, aluminum pedals and scuff plates (F SPORT package)

OPERATION

- Power tilt and telescopic steering column; auto-away/auto-return function
- Steering wheel control switches
- Multi-mode Automatic Transmission
- Drive mode select with Custom Mode
- Position memory switches (Driver's seat); 3-memory
- Cruise Control
- Smart Entry & Start System
- Card Key
- Parking Assist Monitor
- Lexus parking assist-sensor

NAVIGATION AND AUDIO

- Lexus Navigation System
- 7-inch Lexus Display Audio
- 10.3-inch EMV (Electro Multi-Vision) display; Remote Touch Interface
- Lexus RC Premium Sound System; AM/FM radio, in-dash DVD player, 10 speakers, MP3 and WMA (Windows Media Audio) play compatible, DSP (Digital Signal Processor), ASL (Automatic Sound Levelizer)
- Mark Levinson Premium Surround Sound System; AM/FM radio, in-dash DVD player, 17 speakers, MP3 and WMA play compatible, DSP, ASL, Signal Doctor
- Bluetooth function; hands-free calling, wireless connection with AV-profile compliant player
- 2 USB ports/mini-jack

SEATS

- 8-way power front seats; one-touch walk-in function
- Power easy access system (Driver's seat)
- Power lumbar support (Driver's seat)
- Ventilated Seats (Front seats)
- 60/40 split, fold-down rear seatbacks

SAFETY

- Lexus Safety System + <Pre-Collision System, LDA (Lane Departure Alert) with Steering Control, AHB (Automatic High Beam System), Dynamic Radar Cruise Control> Blind Spot Monitor System - RCTA (Rear Cross Traffic Alert) - VDIM (Vehicle Dynamics Integrated Management) - Drive-start Control - TRC (Traction Control System) - VSC (Vehicle Stability Control) - ABS (Anti-lock Brake System) with EBD (Electronic Brake force Distribution) - Brake Assist system - Hill-start Assist Control - 2-eye LED headlamps; auto-leveling system - 3-eye LED headlamps; auto-leveling system - LED DRL (Daytime Running Lamp) - LED front fog lamps - LED rear fog lamp - Automatic anti-glare mirrors (Interior and door mirrors) Dual-stage SRS (Supplemental Restraint System) airbags (Front seats) SRS knee airbags (Front seats) SRS side airbags (Front seats) SRS curtain shield airbags (Door windows) - WIL (Whiplash Injury Lessening) concept front seats - 3-point ELR seatbelts (All seats) - Pretensioners and force limiters (All seats) - Anchor bars for fixing ISOFIX-compliant child seat (Rear seats) - CRS (Child Restraint System) top tether anchors (Rear seats) Security system; alarm, immobilizer system

- AL-TPWS (Auto Location-Tire Pressure Warning System)

SPECIFICATIONS <RC350/RC300>

4695mm

1840mm

1395mm

2730mm

1580mm

1680-1740kg

2170kg

66 liters

DIMENSIONS & WEIGHT

Overall length: Overall width: Overall height: Wheelbase: Tread: Front Rear

Curb weight: Gross vehicle weight:

CHASSIS

Suspension:

Steering system: Brakes: Front Rear Minimum turning radius (Tires): Fuel tank capacity: Tires:





1580mm

1840mm

1600mm (18-inch wheels) 1570mm (19-inch wheels)

Addition of extra features may change figures in this chart. Toyota Motor Corporation reserves the right to alter any details of specifications and equipment without notice. Details of specifications and equipment are also subject to change to suit local conditions and requirements. Please inquire at your local dealer for details of any such changes that might be required for your area. Note: Vehicles pictured and specifications detailed in this catalog may vary from models and equipment available in your area. Vehicle body color might differ slightly from the printed photos in this catalog.

1600mm (18-inch wheels) 1570mm (19-inch wheels)

Double wishbone type (Front)/Multi-link type (Rear), coil springs, gas-filled shock absorbers, stabilizer bar Rack and pinion. EPS (Electric Power Steering) 334mm ventilated discs 310mm ventilated discs 5.2m, 5.0m (F SPORT package)

235/45R18, 235/40R19

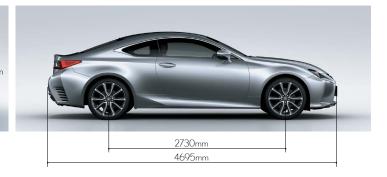
ENGINE <RC350> Type:

Piston displacement: Max. output: Max. torque: Fuel system:

ENGINE <RC300> Type:

Piston displacement: Max. output: Max. torque: Fuel system: 3.5-liter V6 Four Cam 24-valve
(2GR-FKS, unleaded)
3456cc
314HP/6400rpm (EEC net)
38.5kg-m/4800rpm (EEC net)
D-4S (Direct injection 4 stroke gasoline engine
Superior version)

20-liter, 4-cyl. in-line Twin Cam 16-valve, turbocharger (8AR-FTS, unleaded) 1998cc 241HP/5800rpm (EEC net) 35.7kg-m/1650-4400rpm (EEC net) D-4ST (Direct injection 4 stroke gasoline engine Superior version with Turbo)





Al·Futtaim motors

