



The Power to Surprise

Born to dare

SPORTAGE



197

KIA
SPORTAGE

AWD

KIA
SPORTAGE

Take your driving experience to an exciting new level thanks to all-new Sportage's unique, head-turning looks, innovative use of technology and outstanding attention to detail.

Born to dare **SPORTAGE**

Ready to reinvent the game



SPORTAGE

Sportage is the new king of the urban jungle with more than enough power to safely and smoothly navigate city roads along with a perfect combination of contemporary style and sporty appeal.

City driving has never been so cool



A remarkable new driving icon

Emanating its own brand of dynamic energy, all-new Sportage announces its presence with supreme confidence and the power to intrigue through its striking design and fascinating details. It's time to make your own statement on the streets.



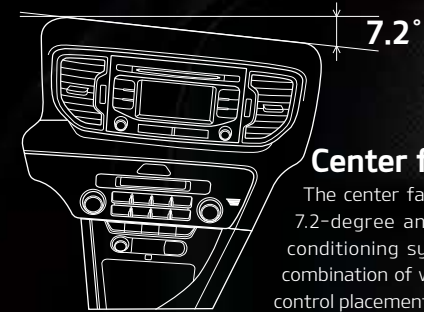
Eye-catching lines
that draw admiring glances

We all want to stand out and be seen as different from the crowd. With its sleek, bold lines and sporty panache, the revolutionary all-new Sportage is an SUV you can be more than proud to drive.



An amazing view
in every direction

Prepare yourself for a love affair with the most elegantly and logically conceived cockpit console you have ever seen. Immerse yourself in the care and attention our designers have paid to ensuring your ultimate driving pleasure.



Center fascia

The center fascia is angled towards you at a perfect 7.2-degree angle so that audio, navigation and air conditioning systems are all within easy reach. The combination of well-thought-out ergonomics and logical control placement is simply unbeatable.

The all-new Sportage is redefining our understanding of space utilization. Supreme comfort and fingertip control offer you a sense of serenity every time you slip behind the wheel and hit the road.

Experience the delight of owning your driving space



Wireless smartphone charger We never leave home without our smartphones, but charging the battery on the move can be a challenge. With the all-new Sportage's wireless smartphone charging system all you need to do is place your smartphone on the center of the wireless charging pad. Charging status is displayed on an easy-to-read indicator so you always know when you're powered up and ready to connect with the world again. (Available only on models equipped with automatic transmission and Electronic Parking Brake)



4.2-inch color TFT-LCD Information is power, and the 4.2-inch color TFT-LCD positioned perfectly between the cluster gauges displays vital vehicle and driving information with outstanding visibility.



3.5-inch monochrome TFT-LCD Valuable information including total mileage, outside temperature, average speed and distance traveled is clearly displayed, enabling you to keep your eyes on the road ahead.



Our dedicated designers have carefully combined the finest, most durable materials with unsurpassed attention to detail to create a sensation of elegance and pure comfort that will enhance your feeling of inner peace, despite whatever may be happening outside.

Take a seat for
the drive of your life



Larger panoramic sunroof opening

The expanded panoramic sunroof of the all-new Sportage offers a better view of the sky than ever before, adding a sense of freedom when you're on the move.



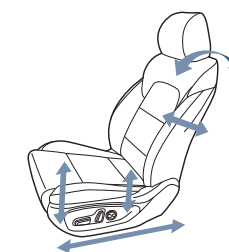
An abundance of natural light and freshly circulating air make the experience of being transported in the all-new Sportage refreshingly unlike the old way of travelling. Your passengers may never want the journey to end.

Uncompromised comfort and flexibility



Air-ventilated front seats / Seat warmers

Gentle streams of air from fans in the front seat cushions keep you cool and relaxed while every seat is equipped with adjustable heating.



Powered front-seat adjustment The supremely comfortable 10-way adjustable driver's seat also offers 2-way power lumbar support to help keep you fresh, alert and feeling great during and after even the longest drives. The 8-way adjustable powered passenger seat ensures that whoever's keeping you company always enjoys the ride as much as you do.



Flexible rear-seat reclining Passengers sitting in the second row of the all-new Sportage have more opportunities to relax and recline than ever before. Easy-to-use levers placed carefully on the side of each seat cushion make it easy for any passenger to sit back and choose his or her desired seat position.





Choosing the all-new Sportage is an investment in your future quality of life, offering more than enough room for the practicalities of your daily routine.

More space to grow
as your horizons expand



Smart power tailgate

To make life even easier when your hands are full, the tailgate automatically opens when you are holding the smart key and are within the detection zone.

Tailgate memory function

Set the tailgate's opening angle for extra convenience when loading and unloading cargo.



Fully folding rear seats Rear seats fold completely flat to transport cargo more easily and safely.



60:40 split folding rear seats The foldable rear seats allow for loading extra-sized items that would not normally fit in the rear cargo space.



Dual-level luggage board Increased cargo space height enables you to load even more extra-large items.



Cargo screen storage compartment The retractable cargo screen can be conveniently stowed away in a partitioned-off space under the floorboard.



Enjoy even more power and enhanced performance

Now you can go further thanks to enhanced fuel efficiency while reveling in the delight of greater control of your driving experience, regardless of road or weather conditions.



Automatic transmission This six-gear unit features auto shift lock to prevent any unintended acceleration from happening.



Manual transmission The sixth gear enables you to cruise with comfort and maximum fuel efficiency.



Theta 2.4 GDI gasoline engine
Max. power 184 ps @ 5,000 rpm
Max. torque 24.2 kg·m @ 4,000 rpm



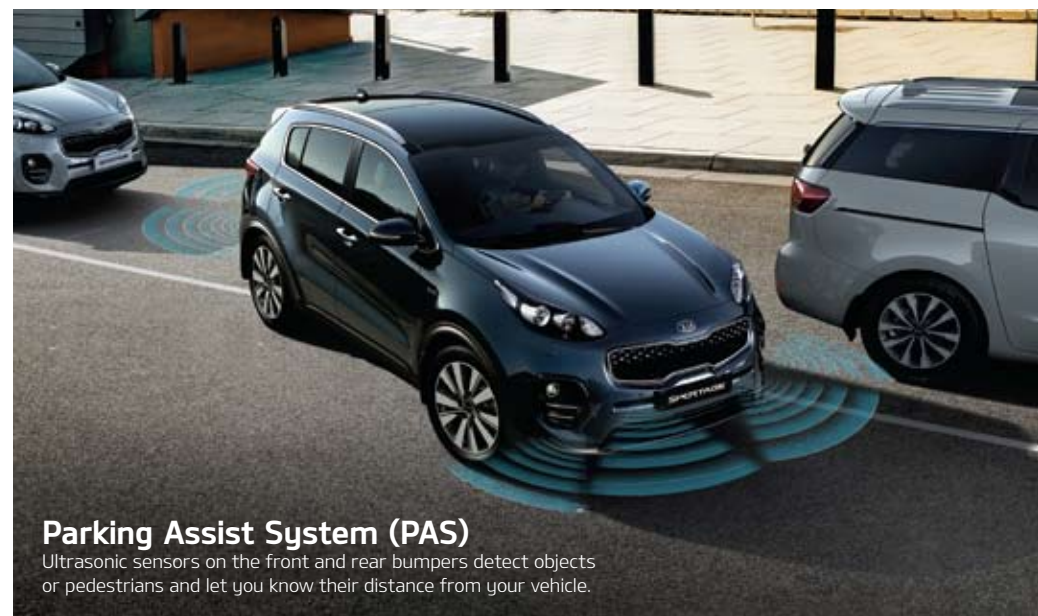
Nu 2.0 MPI gasoline engine
Max. power 157 ps @ 6,200 rpm (EURO 2)
155 ps @ 6,200 rpm (EURO 3/4/5/6)
Max. torque 20 kg·m @ 4,000 rpm (EURO 2)
19.6 kg·m @ 4,000 rpm (EURO 3/4/5/6)



R 2.0 (high output) diesel engine
Max. power 178 ps @ 4,000 rpm (EURO 2/3)
185 ps @ 4,000 rpm (EURO 4/5/6)
Max. torque 41.0 kg·m @ 1,750-2,750 rpm

Inspiring technology for new levels of safety

All-new Sportage offers a whole new dimension of technological assistance to help make sure you always maneuver with absolute peace-of-mind and comfort.



We can't predict what nature will have in store for us when we're driving but we can make sure we stay as safe as possible.

Stay safe in all road and weather conditions



Because strength and safety go hand in hand

Extensive use of Advanced High Strength Steel (AHSS) combined with an extremely well-reinforced chassis design and the trusted hot-stamping process has given birth to the safest and quietest Sportage to date.

Advanced High Strength Steel and hot-stamped steel

51% AHSS application makes the all-new Sportage even stronger and lighter with benefits that include better handling and improved fuel efficiency. Hot-stamped components in 14 core stress areas help provide maximum crash protection, better driving dynamics, and a quieter ride.

Advanced adhesives

We've applied a best-in-class 103 meters of structural adhesive to enhance vehicle body strength while minimizing noise and vibration for a smoother ride.



6 airbags Airbags placed strategically throughout the interior offer protection for you and your passengers in the event of a collision.

Cutting-edge technology for maximum driving stability

There's nothing like the feel of Kia's AWD technology kicking in when the all-new Sportage takes on bends in the road. Cornering has never been more fun.

DYNAMAX AWD

True AWD. Continuously thinking forward.

The automatically engaging all-wheel drive (AWD) system senses road conditions, wheel speed and acceleration, then applies the right amount of torque to the front and rear wheels for optimum road grip. Rest assured knowing that you can always tackle any kind of road or weather condition.



Advanced Traction Cornering Control (ATCC)

Advanced Traction Cornering Control monitors and analyzes road conditions, making sure the right amount of torque is focused on the wheel with the most grip to counteract over or understeer.



Suspension The design and geometry of the all-new Sportage's improved suspension offers even more stable handling at high speeds for your safety and enhanced driving comfort.

Attention to detail for a more satisfying ride

A carefully considered range of ultra-high quality standard features and a wide selection of optional extras enable you to design your own all-new Sportage driving experience.

JBL CLARI-FI
Music Restoration Technology

MP3 Bluetooth



- A Center speaker
- B Front door speaker
- C Front tweeter
- D Rear door speaker
- E Subwoofer with enclosure
- F External amplifier

JBL sound system with Clari-Fi™ technology

Enjoy clearer, crisper music that fills the interior of your all-new Sportage thanks to a state-of-the-art sound system featuring the innovative Clari-Fi™ music restoration technology.



5" color TFT-LCD touch screen audio Sophisticated, easy-to-use 5-inch color TFT-LCD touch screen audio with highly useful features such as rear view camera display.

3.8" monochrome screen audio Experience enhanced audio using the 3.8-inch monochrome screen designed for easy access and control.

AUX & USB ports You and your passengers can connect USBs or other mobile devices for convenient music playback.

Bluetooth Steering-wheel mounted controls enable you to effortlessly stay connected while on the move.

Audio remote control Fingertip control of the sound system means you will never be distracted from the road ahead.



Auto defogger A sophisticated sensor detects fogging on the front windshield and clears it automatically, giving you driving clarity at all times.



Ventilation and USB charger for 2nd row passengers Cold or warm air is available when needed and your rear seat passengers can also recharge their devices on the go.



Cluster ionizer A smart ion generator is ever-ready to remove the sources of unpleasant smells, clearing the interior air for an enjoyable ride.



Dual Zone Full Auto Temperature Control (D-FATC) Set-and-forget functionality turns the air conditioner and heater on and off automatically to maintain the perfect temperature for you and your passengers at all times.



Manual temperature control Soft touch switches and dials enable you to adjust the temperature so it's exactly right for you and your passengers.



Electronic Parking Brake (EPB) State-of-the-art switch design for activating the parking brake provides added convenience and saves space.



Parking guide system Steering wheel mounted angle sensors and a rear-view camera indicate the projected trajectory of your vehicle for added safety.



Heated steering wheel Warm your hands at the touch of a button to enjoy your driving experience and travel safely even in the coldest weather.



Door scuffs The perfect way for you to protect the cherished interior of your all-new Sportage and keep it looking like new.



Roof rack The integrated roof rack is designed for maximum luggage storage while additional accessory cross bars offer you extra utility.



Button start / stop

For convenience and safety, you don't have to take the key fob out of your pocket when you're locking or unlocking the door, starting the engine or disengaging the immobilizer.



Aerodynamic improvements The smart rear-spoiler side garnish minimizes the drag coefficient for improved fuel efficiency while a state-of-the-art wheel air curtain improves the flow of air around the front wheels to offer you a more comfortable driving experience.



Smart welcome system Approach your vehicle with the smart key fob and the all-new Sportage springs into life once you're comfortably within range. Welcome lights turn on and the outside mirrors unfold into position so that you're ready to be on the move again.





High-gloss radiator grille | 19" alloy wheels | Front skid plate | Satin chrome outside handles

Take your independence on the road to a new level

When you choose the exciting GT Line trim, a host of extras will enhance the exterior style of your all-new Sportage and let you freely express your unique identity.



LED fog lamps



Tailgate garnish



Window surround molding



Side sill garnish



Dual-tip exhaust tailpipes and rear skid plate

Satin chrome moldings

- **LED fog lamps** Make sure you see more clearly while being seen the way you desire to be.
- **Tailgate garnish** Satin chrome's semi-reflective finish gives a more sophisticated and stylish impact than simple mirror chrome.
- **Window surround molding** This tasteful styling touch adds an aura of elegance to the profile view of your all-new Sportage.
- **Side sill garnish** Chic and contemporary satin chrome emphasizes the sleek, sporty lines of your all-new Sportage.

Dual-tip exhaust tailpipes and rear skid plate These tasteful additions underline the powerfully sporty impact of your all-new Sportage when it is admired from behind.



D-cut steering wheel | Sport pedals | Black high-gloss power window switch pads

Settle into a sporty & seductive cabin

The GT Line takes the already splendidly comfortable interior of the all-new Sportage to a whole new level of performance-inspired sporty elegance.



Real crash pad stitching

Black high-gloss center fascia

Satin chrome inside handles

Paddle shifters

Black colored headlining

Real crash pad stitching True attention to detail adds an extra new dimension of elegance and style.

Black high-gloss center fascia One example of our passion for offering you the ultimate in exquisite finishes combined with real-world durability.

Satin chrome inside handles A nicely understated touch that provides an additional element of subtle refinement and pure class.

Paddle shifters Fingertip control and lightning-quick gear changes give you an extra dimension of driving control.

Black colored headlining The contemporary personality and uniqueness of the GT Line is discreetly emphasized throughout the interior.

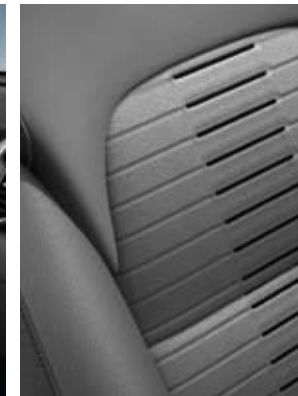
An interior for every taste

When you spend so much time on the move, you expect to feel relaxed, comfortable and right at home in your surroundings wherever you are.

Black One-tone Interior



Gray Two-tone Interior



Color Package



Because appearances do matter

These additional styling and convenience features were created out of our passion for addressing even the finest details.



Xenon headlamps with LED DRL



Halogen headlamps with bulb-type DRL



GT Line satin chrome outside handles



EX chrome outside handles



LX body color outside handles



LED-type rear combination lamps



Bulb-type rear combination lamps



GT Line high-gloss black paint



EX high-gloss black paint



LX unpainted embossed finish

Exterior body colors



Clear White (UD)



Patina Gold (BY2)



Snow White Pearl (SWP)



Fiery Red (A3R)



Sparking Silver (KCS)



Mercury Blue (BU2)



Mineral Silver (E6S)



Cherry Black (9P)

Wheels



17" Alloy Wheel



18" Alloy Wheel



19" Alloy Wheel



GT Line 19" Alloy Wheel

eco dynamics

Whether you love getting out into the great outdoors or simply enjoy living in a more sustainable balance with the ecosystem, you have found a soul mate in Kia Motors.

Environmental preservation and social responsibility are top priorities at Kia, and we back up our commitment with tangible action. Our EcoDynamics sub-brand, established in 2009, designates the most eco-friendly cars within each Kia model range that showcase our new fuel-stretching and emission-cutting technologies such as hybrid, electric and hydrogen fuel cell powertrains.

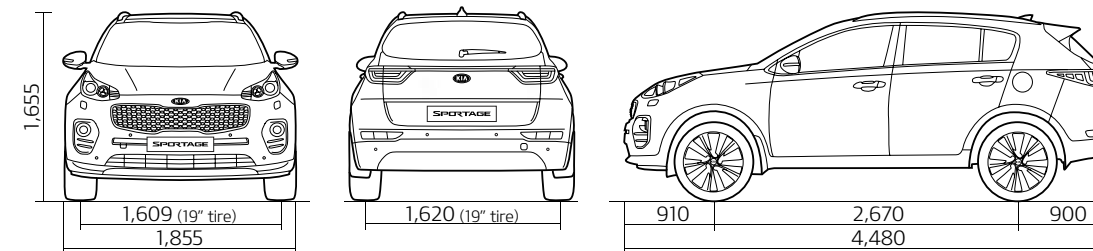
Vehicles in harmony with nature

We are also building a clean global production system, raising the resource recovery rate, and designing vehicles with the disposal phase in mind. Meanwhile, we are adopting more and more environmentally friendly materials in our cars, selected for their composition, biodegradability and bio-inspired technology. For example, to reduce our carbon footprint, we are replacing oil-based materials with plant-based materials wherever possible.

As you can see, we at Kia Motors are committed to finding fundamental solutions to cutting energy consumption and combatting climate change. If you feel the same way as we do about preserving the environment and ensuring a brighter future for the younger generation, then we have just the vehicle for you.



Dimensions (mm)



Overall length	4,480	Overhang (front / rear)	910 / 900
Overall width	1,855	Headroom (1 st / 2 nd row)	997 / 993 (with panoramic sunroof: 954 / 962)
Overall height	1,655 (excluding roof rack: 1,645)	Legroom (1 st / 2 nd row)	1,053 (1,129 max) / 970
Wheelbase	2,670	Shoulder room (1 st / 2 nd row)	1,450 / 1,400
Wheel tread (front)	1,609	Hip room (1 st / 2 nd row)	1,380 / 1,300
Wheel tread (rear)	1,620	Minimum ground clearance	172

All information contained herein was based upon the latest available information at the time of printing. Descriptions are believed to be correct, and Kia Motors Corporation makes every effort to ensure accuracy, however accuracy cannot be guaranteed. From time to time, Kia Motors Corporation may need to update or make changes to the vehicle features and other vehicle information reported in this brochure. Some vehicles shown include optional equipment that may not be available in some regions. All video and camera screens shown are simulated. Kia Motors Corporation, by the publication and dissemination of this material, does not create any warranties, either expressed or implied, for any Kia products. Contact your local Kia dealer for the most current information.


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The Power to Surprise


Kia is the newest and most exciting force of change in the automotive world and we are ready to change the way you feel and think about driving. More than just a promise, we are committed to making driving a true pleasure for customers across the globe. With youthful and dynamic styling and the latest in advanced technologies, Kia cars are turning heads the world over with the power to surprise. From the Picanto to the Sorento, Kia offers a full lineup of sedans, SUVs and MPVs that are not only practical and stylish but downright exhilarating to drive. Keep your eyes on Kia because our best has yet to come.

About Kia Motors Corporation

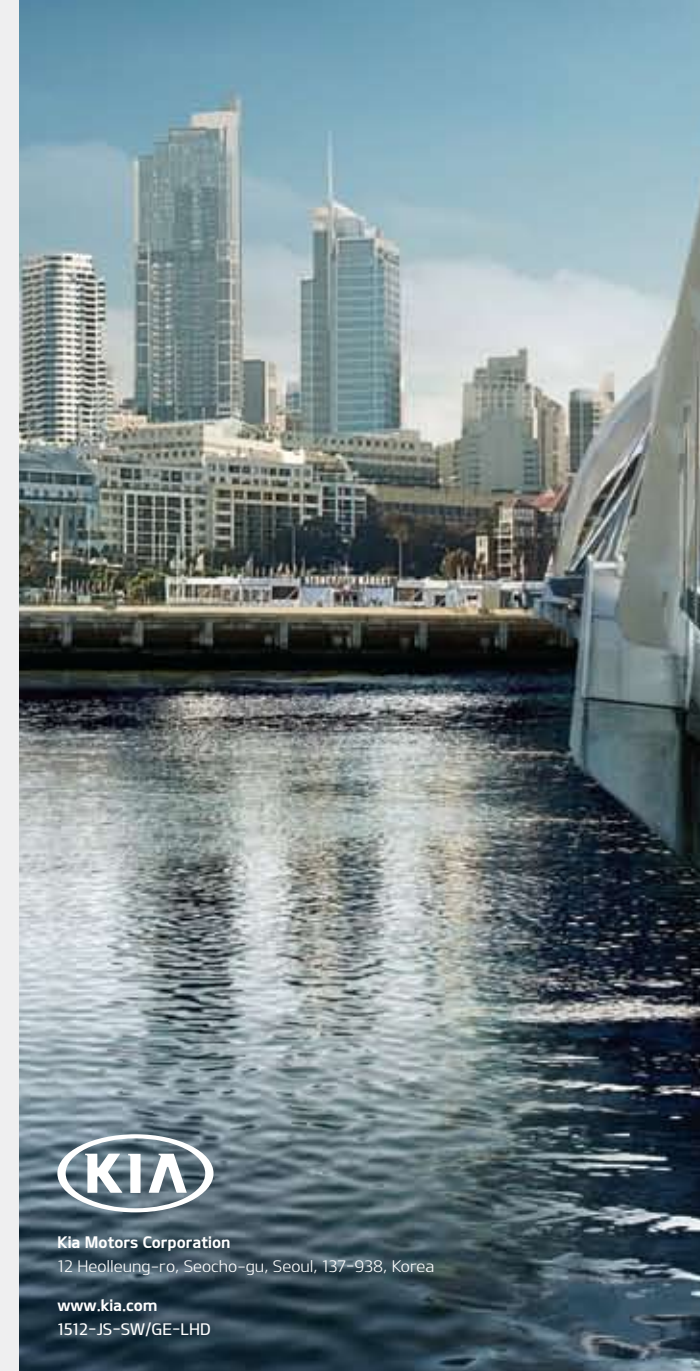
Kia Motors Corporation (www.kia.com) - a maker of quality vehicles for the young-at-heart - was founded in 1944 and is Korea's oldest manufacturer of motor vehicles. Over 3 million Kia vehicles a year are produced in 10 manufacturing and assembly operations in five countries which are then sold and serviced through a network of distributors and dealers covering around 180 countries. Kia today has around 49,000 employees worldwide and annual revenues of over US\$45 billion. It is the major sponsor of the Australian Open and an official automotive partner of FIFA - the governing body of the FIFA World Cup™. Kia Motors Corporation's brand slogan - "The Power to Surprise" - represents the company's global commitment to surprise the world by providing exciting and inspiring experiences that go beyond expectations.

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