


The new Cerato



Movement that inspires



Restart the magic with every drive

Take the wheel of the stylish new Kia Cerato and start your day feeling invigorated, relaxed and capable of anything. This remarkable compact sedan delivers inspiring performance, along with the latest driver assistance and entertainment technologies. Life just got more interesting.



Built for motion, stunning at rest

The Cerato has the best of both worlds—a sporty character grounded in a nimble suspension and responsive drivetrain, coupled with the allure of a spacious, welcoming interior. Aerodynamic contours draw the eye from front to back, while its daring stance signals that it's up for anything.





Eye-catching from any angle

There are a number of stunning details you'll notice every time you return to your Cerato. The boldly shaped, complex headlamp housings. The intersection of the side contour and the front grille. And how the tail lamps seamlessly blend with the rear trunk lid spoiler. Every line on the Cerato contributes to its winning personality.



Modern simplicity, practical luxury

Simplicity is the key to the luxuriousness of the Cerato dashboard. The look is clean throughout, with driver information appearing sparingly on the instrument cluster and floating center monitor. Metallic trim gives a sporty yet sophisticated touch, while sleek lines connect the turbine-inspired air vents at either side.

Engaged and focused

The technology at your fingertips is designed to encourage attentive driving habits. The extensive audio system features, for example, can be operated with just a few taps on the large touchscreen or steering-wheel controls. Wireless charging means that your mobile devices stay close by, but out of mind.



8-inch display audio system

Refreshingly easy to read and operate, the vivid 8" color LCD touchscreen controls the audio system, while giving you access to a wide-range of vehicle information. It is also linked to the rearview camera and features dynamic guidelines for easier reverse parking.



Wireless charging tray

Charge a compatible mobile phone wirelessly on the pad at the front of the center console. An orange light indicates charging in progress; green indicates a full charge.



**Air-ventilated front seats
& seat warmers**

Subtle perforations in both the cushion and the seatback of the front seats promote cool, soothing airflow. On cold days, powerful front seat warmers activate quickly, so you can relax and focus on driving. The front seat warmers are activated using console-mounted switches, and can begin heating as soon as the ignition is turned on.

Comfort zone wherever you go

Inside the roomy cabin of the Cerato you will find clean lines, supportive seats and surfaces that are pleasing to the touch. All models feature seat bolsters front and rear, while the rear seats offer ample space for two or three passengers to sit comfortably and stretch out.

Small touches that add up

The appeal of the Cerato goes far beyond just style and comfort. Everywhere you look, you'll notice details that are mindful of real-life situations. From the ease of getting in and out of the vehicle to the ergonomic controls at your fingertips, the Cerato helps you enjoy modern life to the fullest.



Smart Trunk

Shopping and transporting large items have never been easier thanks to the Smart Trunk. When your hands are full of bags, luggage or sporting gear, the trunk lid can be set so that it unlocks and opens automatically when the smart key is in the detection area for at least three seconds.



Sunroof

Experience the refreshing sensation of open-top driving with the tilting and sliding, one-touch power sunroof. It opens and closes fully with one simple press of a finger.



Integrated Memory System (IMS)

IMS lets you save two different, personalized presets. Each one includes the driver's seating position as well as the cluster display information.

Watchful eyes that never blink

DRIVE WISE is Kia's ADAS (Advanced Driver Assistance System) technology initiative that aims to improve driving pleasure and safety by taking over the tedious tasks of everyday driving. Advanced sensor and processing technology are helping to make driving as safe, easy and efficient as possible.



Blind-Spot Collision Warning (BCW)

Using radar technology, BCW warns you if it detects a vehicle approaching from behind or in the adjacent lanes of travel. The system employs visual alerts on the side view mirror to inform the driver when it detects a vehicle in the blind spot.



6 airbags

To help protect occupants and potentially reduce injuries in the event of a collision, the Cerato includes driver and front passenger airbags, two front-side airbags and available side-curtain airbags running the length of the interior on each side.



Rear Cross-Traffic Collision Warning (RCCW)

When reversing out of a parking spot or driveway, RCCW scans the area behind the Cerato using radar technology and alerts you with an audible warning signal if it senses a vehicle crossing your intended path.



Parking Distance Warning (PDW)

To help you park safely and confidently, PDW uses ultrasonic sensors mounted on the front bumpers to warn of any obstacles, helping you to position the wheels properly when maneuvering into tight spaces.



Rear View Monitor (RVM)

When backing into a parking space, RVM shows the rear view and parking guide lines. The rear top view is convenient for parking and trailer hooking, and the rear view can also be displayed while driving.



6-speed manual transmission

The durable 6-speed manual offers dynamic shift feel, enhanced fuel efficiency and easier shifting into reverse.



6-speed automatic transmission & 7-speed DCT

The 6-speed automatic is silky smooth and precise while the 7-speed dual-clutch automatic allows even quicker gear changes.

Daily performance powered by ingenuity

Rely on responsive performance from an efficient 1.6-liter diesel engine, a lively 1.6-liter gasoline engine or a more powerful 2.0-liter gasoline engine. Gasoline engines feature dual continuously variable valve timing (D-CVVT) and electronic fuel injection. The GT turns up the excitement with a 204-hp turbocharged 1.6-liter GDI engine.

One more door, so many more possibilities

The 5-door Cerato EX combines a compact sedan profile with the wide-opening rear hatch and storage potential of a utility vehicle. Whether you're packing sports gear, big musical instruments, or luggage for a long road trip, the 5-door EX gives you more choices without sacrificing chic compact-sedan style.

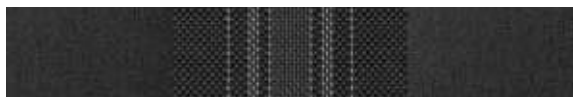


Comfortably stylish seating choices

Choose from soft, durable seating options, available in attractive cloth or cloth-and-leather combinations. Each choice is designed to complement the contours and trim details of the Cerato's interior, creating an inviting and relaxing cabin environment.



EX _ Black Leather



EX _ Black Cloth



LX _ Black Cloth



EX _ Gray Leather



EX _ Gray Cloth



LX _ Gray Cloth



Red Color Package _ Black & Red Leather



Brown Color Package _ Brown Leather



GT _ Black Leather



GT-Line _ Black Leather



GT _ Black Cloth



GT-Line _ Black Cloth

Perfection is all up to you

Which features make the Cerato the ideal place to spend your commute? That's entirely up to you. Choose the audio, convenience and automation options that reflect your definition of perfection. Make sure every minute you spend in the Cerato is quality time.



Android Auto



3.8-inch compact audio



Heated steering wheel



Ventilation for 2nd row passengers



Drive mode select



Paddle shift levers



Dual-zone full auto temperature control



Manual temperature control



Electrochromic rear view mirror



Smart key



502ℓ cargo capacity



60:40 split folding seats

Wheels



17-inch 225/45 R17
Alloy Wheel_Dark Metal Gray



16-inch 205/55 R16
Alloy Wheel_Dark Metal Gray



16-inch 205/55 R16
Steel Wheel (wheel cover)



15-inch 195/65 R15
Steel Wheel (wheel cover)

Exterior Colors



Clear White (UD)



Snow White Pearl (SWP)



Silky Silver (4SS)



Steel Gray (KLG)



Platinum Graphite (ABT)



Aurora Black Pearl (ABP)



Horizon Blue (BBL)



Gravity Blue (B4U)



Runway Red (CR5)



Mineral Blue (M4B)

Illumination



Full LED headlamps



Bulb headlamps with LED DRLs



LED rear lamps



Bulb rear lamps

Dimensions (mm)

4-Door



1,549 (17" tires)

1,800



1,558 (17" tires)



900

2,700

1,040

4,640

5-Door



1,549 (17" tires)

1,800



1,558 (17" tires)



900

2,700

910

4,510

GT styling revs up the excitement

From the red-accented radiator grille, glossy black intakes and GT badge to side sill garnish, dual exhaust pipes and rear spoiler, bold GT styling for the 4-door and 5-door Cerato models celebrates their performance potential.



Movement that inspires

At Kia, we believe movement inspires ideas. Great ideas come to you when you're on the move. Whether you're walking, traveling on a train or driving. It's why we create the spaces and the time you need to bring ideas to life.

※ All information, illustrations and specifications are accurate at the time of printing and are subject to change without notice. The models and specifications shown in this brochure may vary from those available in your market. Contact your local Kia dealer for current information and full warranty details including terms and conditions.

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